

Ferry County
Quit Line Data Summary
 July 1 - September 30, 2003

	<u>County</u>	<u>State</u>
Number of Calls to Quit Line	N = 4	N = 2,935
Percent of Statewide Calls	0.2%	100.0%
Percent of State Population in County¹	0.1%	100.0%
	<u>County %</u>	<u>State %</u>
Gender	N =	N = 2,565
Female	*	63.8%
Male	*	36.2%
Race/Ethnicity	N =	N = 2,185
People of Color	*	13.0%
White	*	87.0%
Age	N =	N = 2,379
Less than 18 years old	*	1.7%
18 - 24 years old	*	15.7%
25 - 34 years old	*	23.3%
35 - 44 years old	*	26.0%
45 years and older	*	33.2%
Education	N =	N = 2,267
Did not graduate high school	*	19.5%
High school graduate	*	33.3%
Some college/vocational school	*	35.3%
College graduate	*	11.9%
Caller Type	N =	N = 2,685
General Information	*	10.5%
Health care provider	*	3.2%
Tobacco user	*	86.3%
Payer Type	N =	N = 1,774
Insured	*	29.4%
Uninsured	*	30.4%
Medicaid	*	40.2%
Heard About	N =	N = 2,220
Past caller	*	14.0%
Employer/worksite	*	1.1%
Health care provider	*	29.8%
Television	*	13.7%
Outdoor advertisement (billboard/bus/wall)	*	4.7%
Targeted mailing	*	0.0%
Great Start	*	0.1%
Radio	*	1.1%
Newspaper/Magazine	*	0.5%
Brochure/Newsletter	*	5.6%
Family or friend	*	24.7%
Health Department	*	4.1%
School	*	0.6%

Source: Washington State Department of Health
 Tobacco Prevention and Control
 Assessment and Evaluation

¹ "Census 2000", August 2001 (OFM)

* Rate not calculated because number of calls was less than 5.